

Eskvalley View

Your Local Midlothian Business Directory

Media Pack 2022



**New issue
out every
2 months**

**Distributed FREE to over 24,000
households across Midlothian**
www.eskvalleyview.co.uk
Tel: 07791 109252

Eskvalley View

Your Local Midlothian Business Directory

Advertise With Us in 2022

Do you own or manage a business in Midlothian that needs to reach local residents who are potential customers?

Even if your business is outside Midlothian, you can still market your services and products to Midlothian residents as potential customers!

Advertise your business in the Eskvalley View and we can help you achieve this.

We can help you to reach those potential customers and advertise your business to them with every issue.

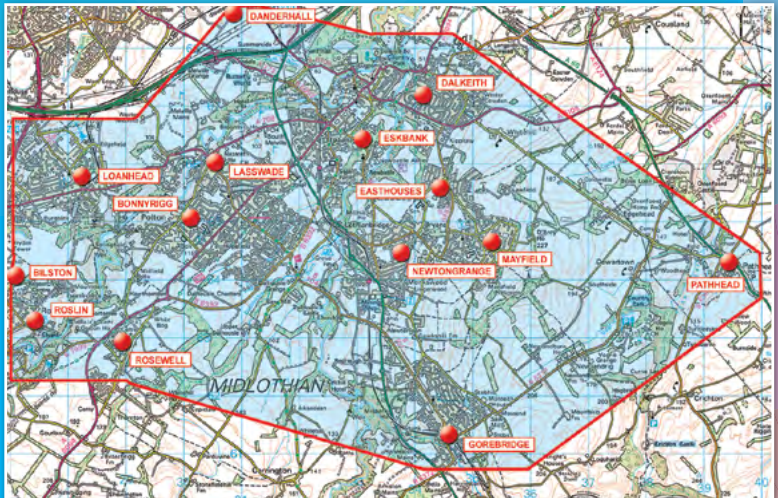
Distribution Area

24,000 copies of the Eskvalley View Directory are distributed **FREE** to the following areas every two months:

Bilston
Bonnyrigg
Dalkeith
Danderhall
Easthouses
Eskbank
Gorebridge
Loanhead
Mayfield
Newtongrange
Pathhead
Rosewell
Roslin
Woodburn

Advertising Benefits:

- **24,000** bi-monthly distribution
- Cost effective advertising – from only **£89** per issue
- Advert **design** service
- **Full colour** printing
- **Guaranteed** letterbox delivery
- Block booking **discounts**
- **Standing Order** facilities available
- **Targeted** distribution service
- Supporting **website**



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Advertising Rates and Sizes 2022



Front Cover Banners
(Premium Positions)

£250



Back Cover
(Premium Position)

£450

Quarter Page
£119

Eighth Page
£89

Half Page
£199

Full Page
£295



One time artwork fee only £20. Alterations for later magazine additions may incur additional charges.

Advert Sizes:

| Page Size | Orientation | Dimensions | Price |
|---------------|------------------------|---------------|-------|
| Eighth page | horizontal | 62mm x 45mm | £89 |
| Quarter page | vertical | 62mm x 93mm | £119 |
| Half page | horizontal | 128mm x 93mm | £199 |
| Full page | Within margins | 128mm x 190mm | £295 |
| Full page | Full page (bleed off) | 154mm x 216mm | £295 |
| Premium pages | Front cover banner | 140mm x 40mm | £250 |
| | Back cover (bleed off) | 154mm x 216mm | £450 |

When supplying your own artwork this should be in either jpeg, eps or pdf format and with a resolution of at least 300dpi. No responsibility can be taken for the print quality of any image/logo/photo supplied at a lower resolution.

* These prices do not include VAT.

To book your advertising space,
contact Graeme: 07791 109252

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Your Advertising Artwork

Information required from you for your £20 artwork design

Please provide:

- sufficient wording for your advert;
- correct colour scheme to be used;
- correct contact and email details;
- all other necessary details you want included (Facebook, Instagram, etc.);
- your website address;
- relevant photos to be used (high resolution - see below for details); and
- your company logo if you have one that has to be used (if you have no logo and want one to be designed, this can be done but at additional cost. Please enquire for prices).

**2 artwork proofs will be supplied for you to check and amend if necessary.
Any additional proofs required will be charged at £5 per proof.**

If you are sending artwork to us, please supply in the following format.

- Please provide files as JPEG, EPS or PDF format.
- JPEGs should be a minimum resolution of 300dpi (dots per inch).

If there are any issues with your supplied artwork we will contact you prior to publication.

All adverts are accepted by Eskvalley View on the understanding that any supplied materials are copyright free. This includes images, logos, photos, trade logos, clip art or any other content that is used in the advert. It is the advertiser's responsibility to acquire any necessary permissions for any images, logos, photos, trade logos, clip art or any other content that have been supplied for use in their advert/editorial/article/any other content. Artwork created by Eskvalley View is copyright and for use with your purchased advert in the Eskvalley View Directory only and should not be used for any other purpose unless by prior arrangement.

It is the advertiser's responsibility to check the advert and ensure that it is correct at the copy approval stage. No responsibility will be taken by Eskvalley View for any errors identified after you have approved the advertisement for publication.

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Additional Services

Leaflet Distribution

In addition to placing a regular advert in the directory, why not consider your own targeted leaflet drop?

With each issue businesses have the opportunity to have their own leaflets distributed alongside the directory. This will be limited to three leaflets per issue. The cost for this is only **£70 per 1,000** leaflets distributed. Beat that for value!

Leaflet Design and Print

We can also design and print your leaflet and we will not be beaten on price. Call now to discuss your requirements.

Special Deal!

Your leaflet designed
24,000 leaflets printed A5
double sided, full colour All
leaflets distributed

**All this for only
£1,595**



**Local
Advertising**



**Local
Relevance**



**Local
Distribution**

**For more information on any of the above
services or to get a quote, please contact Graeme
on 07791 109252 or chadistribution@hotmail.com**