

# Eskvalley View

Your Local Midlothian Business Directory

## Media Pack 2022



Distributed **FREE** to over **28,000** households across Midlothian  
[www.eskvalleyview.co.uk](http://www.eskvalleyview.co.uk)  
Tel: 07791 109252

# Eskvalley View

Your Local Midlothian Business Directory

Advertise With Us in 2022

Do you own or manage a business in Midlothian that needs to reach local residents who are potential customers?

Even if your business is outside Midlothian, you can still market your services and products to Midlothian residents as potential customers!

Advertise your business in the Eskvalley View and we can help you achieve this.

We can help you to reach those potential customers and advertise your business to them with every issue.

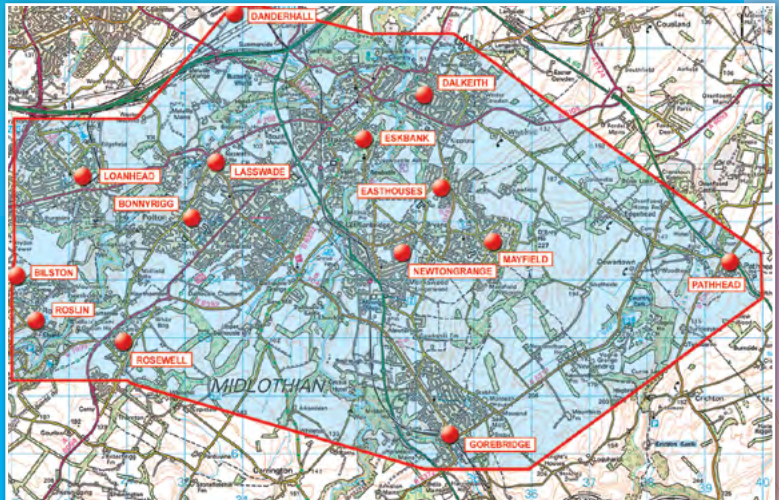
## Distribution Area

28,000 copies of the Eskvalley View Directory are distributed **FREE** to the following areas every two months:

Bilston  
Bonnyrigg  
Dalkeith  
Danderhall  
Easthouses  
Eskbank  
Gorebridge  
Loanhead  
Mayfield  
Newtongrange  
Pathhead  
Rosewell  
Roslin  
Woodburn

## Advertising Benefits:

- 28,000 bi-monthly distribution
- Cost effective advertising – from only £89 per issue
- Advert **design** service
- **Full colour** printing
- **Guaranteed** letterbox delivery
- Block booking **discounts**
- **Standing Order** facilities available
- **Targeted** distribution service
- Supporting **website**



# Eskvalley View

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Advertising Rates and Sizes 2022



Front Cover Banners  
(Premium Positions)  
**£250**



Back Cover  
(Premium Position)  
**£450**

Quarter Page  
**£119**

Eighth Page  
**£89**

Half Page  
**£199**



Full Page  
**£295**

One time artwork fee only **£20**. Alterations for later magazine additions may incur additional charges.

## Advert Sizes:

Page Size	Orientation	Dimensions	Price
Eighth page	horizontal	62mm x 45mm	<b>£89</b>
Quarter page	vertical	62mm x 93mm	<b>£119</b>
Half page	horizontal	128mm x 93mm	<b>£199</b>
Full page	Within margins	128mm x 190mm	<b>£295</b>
Full page	Full page (bleed off)	154mm x 216mm	<b>£295</b>
Premium pages	Front cover banner	140mm x 40mm	<b>£250</b>
	Back cover (bleed off)	154mm x 216mm	<b>£450</b>

When supplying your own artwork this should be in either jpeg, eps or pdf format and with a resolution of at least 300dpi. No responsibility can be taken for the print quality of any image/logo/photo supplied at a lower resolution.

\* These prices do not include VAT.

To book your advertising space, contact  
Graeme: 07791 109252 or 01875 305292

# Eskvalley View

**Your Local Midlothian Business Directory**

**Your Advertising Artwork**

## **Information required from you for your £20 artwork design**

Please provide:

- sufficient wording for your advert;
- correct colour scheme to be used;
- correct contact and email details;
- all other necessary details you want included (Facebook, Instagram, etc.);
- your website address;
- relevant photos to be used (high resolution - see below for details); and
- your company logo if you have one that has to be used (if you have no logo and want one to be designed, this can be done but at additional cost. Please enquire for prices).

**2 artwork proofs will be supplied for you to check and amend if necessary. Any additional proofs required will be charged at £5 per proof.**

**If you are sending artwork to us, please supply in the following format.**

- Please provide files as JPEG, EPS or PDF format.
- JPEGs should be a minimum resolution of 300dpi (dots per inch).

If there are any issues with your supplied artwork we will contact you prior to publication.

All adverts are accepted by Eskvalley View on the understanding that any supplied materials are copyright free. This includes images, logos, photos, trade logos, clip art or any other content that is used in the advert. It is the advertiser's responsibility to acquire any necessary permissions for any images, logos, photos, trade logos, clip art or any other content that have been supplied for use in their advert/editorial/article/any other content. Artwork created by Eskvalley View is copyright and for use with your purchased advert in the Eskvalley View Directory only and should not be used for any other purpose unless by prior arrangement.

It is the advertiser's responsibility to check the advert and ensure that it is correct at the copy approval stage. No responsibility will be taken by Eskvalley View for any errors identified after you have approved the advertisement for publication.



# Eskvalley View

Your Local Midlothian Business Directory

Additional Services

## Leaflet Distribution

In addition to placing a regular advert in the directory, why not consider your own targeted leaflet drop?

With each issue businesses have the opportunity to have their own leaflets distributed alongside the directory. This will be limited to three leaflets per issue. The cost for this is only **£70 per 1,000** leaflets distributed. Beat that for value!

## Leaflet Design and Print

We can also design and print your leaflet and we will not be beaten on price. Call now to discuss your requirements.

### Special Deal!

Your leaflet designed  
28,000 leaflets printed  
A5 double sided, full colour  
All leaflets distributed

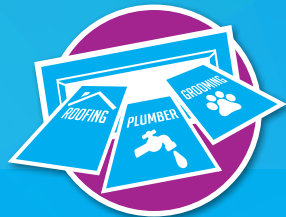
All this for only  
**£1,595**



Local Advertising



Local Relevance



Local Distribution

For more information on any of the above services or to get a quote, please contact Graeme on 07791 109252 or [graeme@eskvalleyview.co.uk](mailto:graeme@eskvalleyview.co.uk)